



ROCKS
Planners Architects Engineers

Cultural Modernism In Architecture Design



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01 About Us

Where Culture Meets Modernism And Art ‘

We are an Architecture design & interior design firm specializing in cultural-based and contemporary design experiences

The main idea is to keep things meaningful, simple, and streamlined while remaining visually appealing and modern. Every project we work on has a unique storyline, where culture meets modernism and Art.

We believe in a collective approach and collaborate with various sister companies and different worldwide artists and designers to deliver distinguished living experiences.

Our company handles architectural projects from scratch by our group of planners, architects, and designers, not to mention professionals all around the Middle East, leveraging our diversity of ideas and innovations, shared knowledge, and cultural value into a new era rising upon **ROCKS** .

02 Our Designer

Honoring The Past To Shape The Future With Sustainable Modernism'



As a passionate architect specializing in architecture and architectural interior design, I blend cultural modernity with contemporary creativity.

My philosophy merges diverse architectural influences, crafting unique designs that honor tradition while embracing innovation. Inspired by nature's fundamental forces - rock as a foundational texture with water, fire, air, and spirit as dynamic elements - I create timeless, meaningful spaces deeply rooted in cultural identity. With expertise in heritage preservation, sustainable design, and architectural interventions inspired by tradition, I shape a future of sustainable modernism.

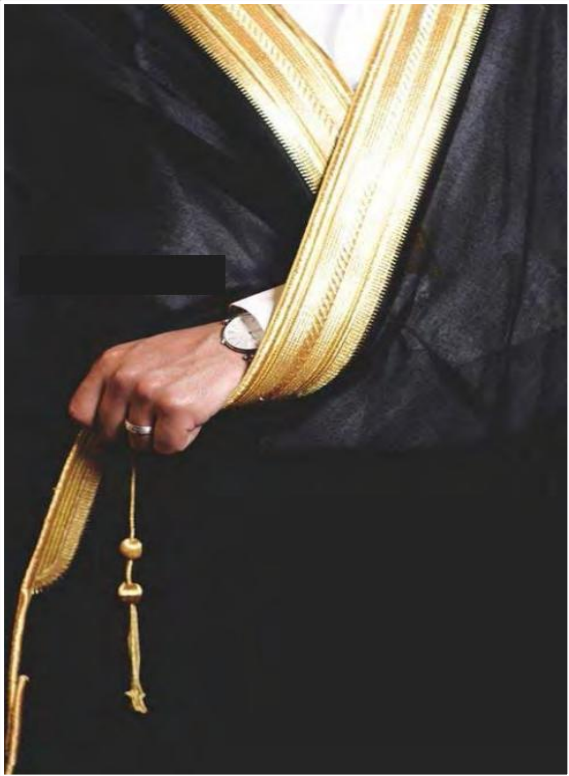
From architecture to interior and landscape design, I craft cohesive environments that seamlessly integrate history and modernity. Through thoughtful material selection and custom furniture design, I transform spaces into immersive experiences that celebrate art, culture, and functionality.

03 Our Values AND Inspirations

We Blend Cultural Modernity With Contemporary Creativity



Culture AND Historical



Knowledge AND Identity



Environmental AND Native

Design Elements : Draw inspiration from the fundamental forces of nature - rock as a basic texture with water, fire, air, and spirit as dynamic influences.

water

Air

Fire

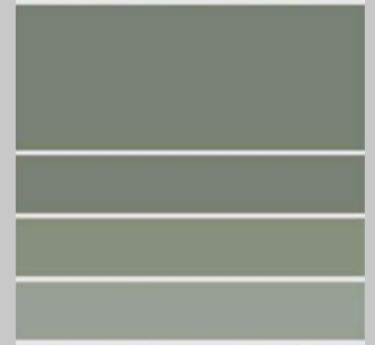
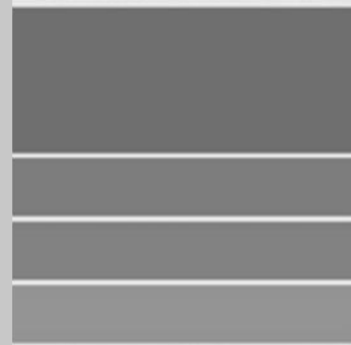
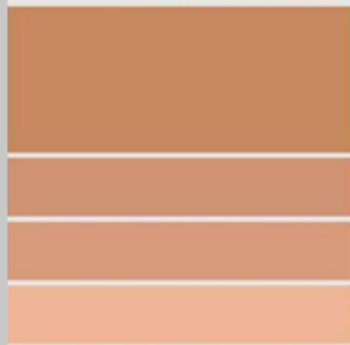
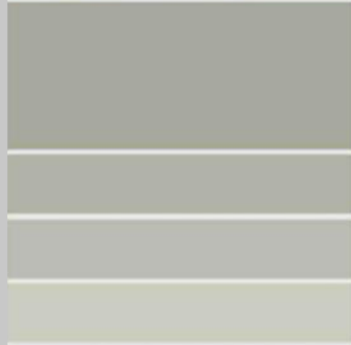
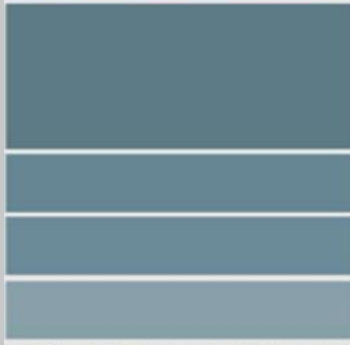
Earth

Spirit

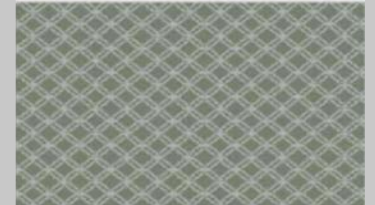
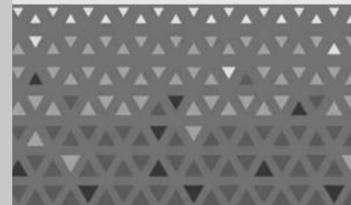
Elements



Shades Color Pallet



Patterns



04 Our Vision

We Believe That We Shape Buildings For Them To Shape Us.

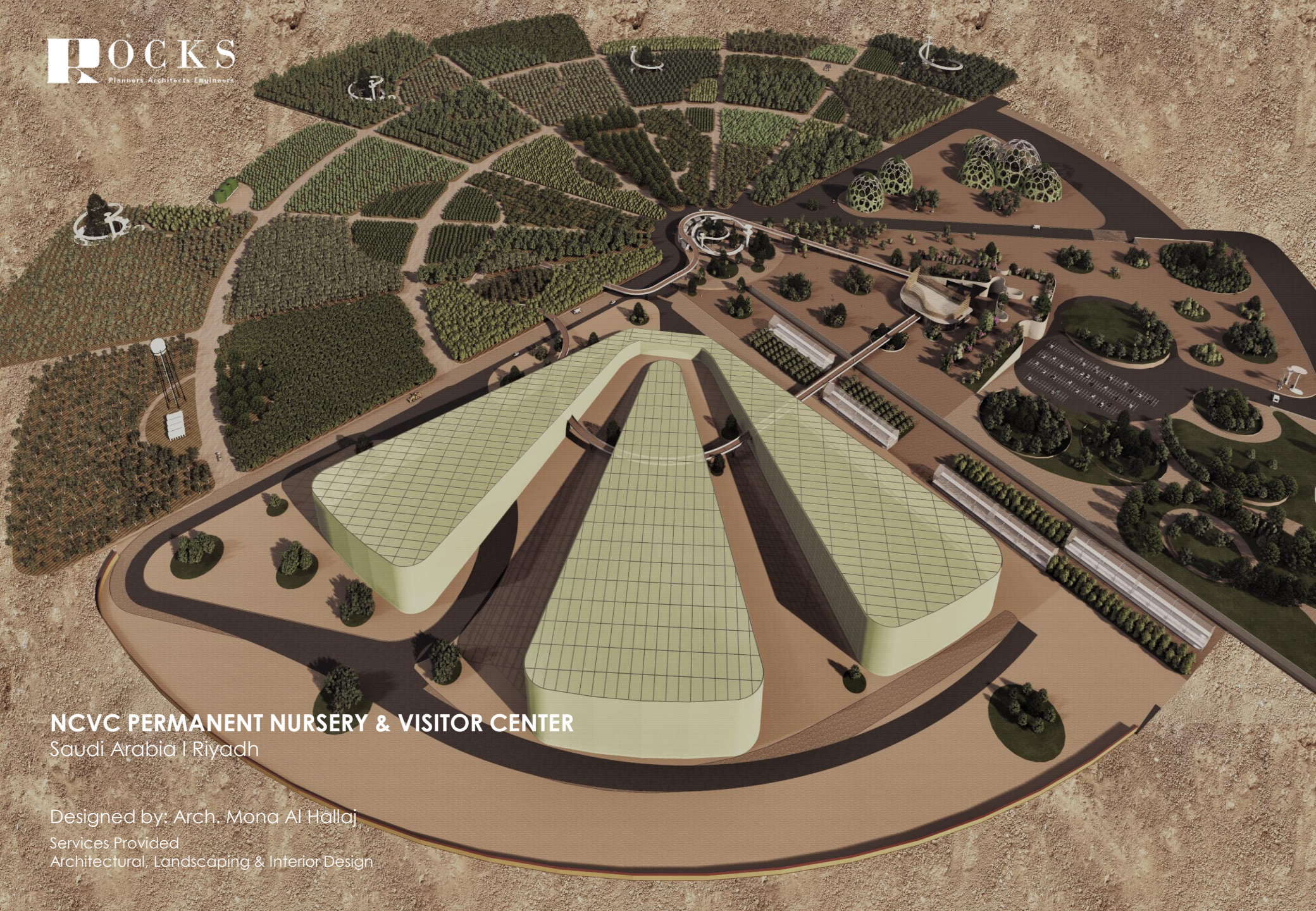
We are guided by our vision of cultural modernism in architecture, and we believe that we shape buildings for them to shape us. Our projects uniquely showcase cultural practices in its surroundings while indulging in every aspect of our contemporary designs.

These factors are undistinguishable and end the other of mankind as where one entity ends the other begins.

We are influenced by every environmental detail around us and remain persistent to unveil the connection between our inspiration and the cultural values of each community creating an identity for every unique project we work.

06 Our Projects

Cultural Modernism In Architecture



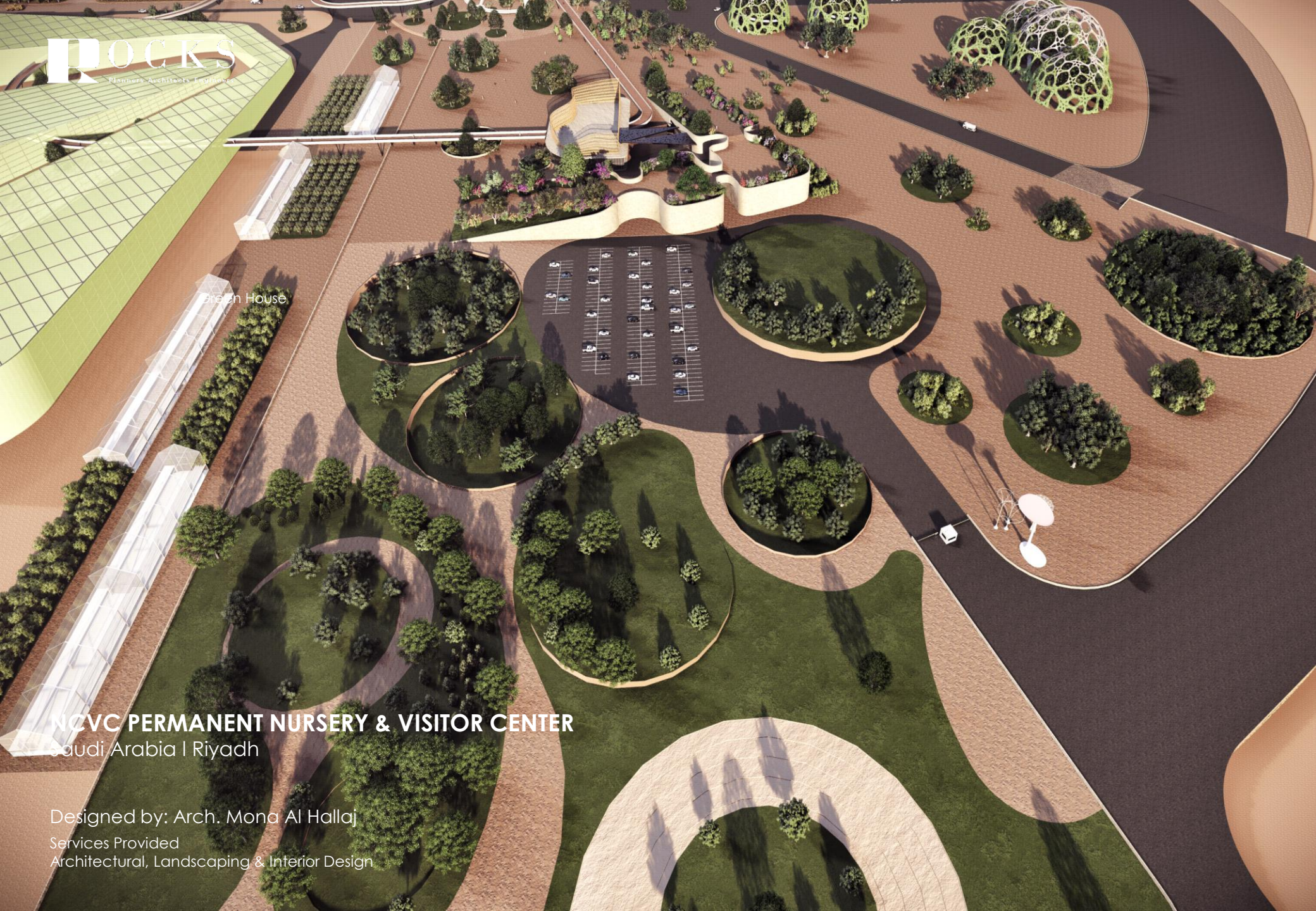
NCVC PERMANENT NURSERY & VISITOR CENTER
Saudi Arabia | Riyadh

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Architectural, Landscaping & Interior Design

Green House

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Main Entrance

Knowledge And Innovation Square

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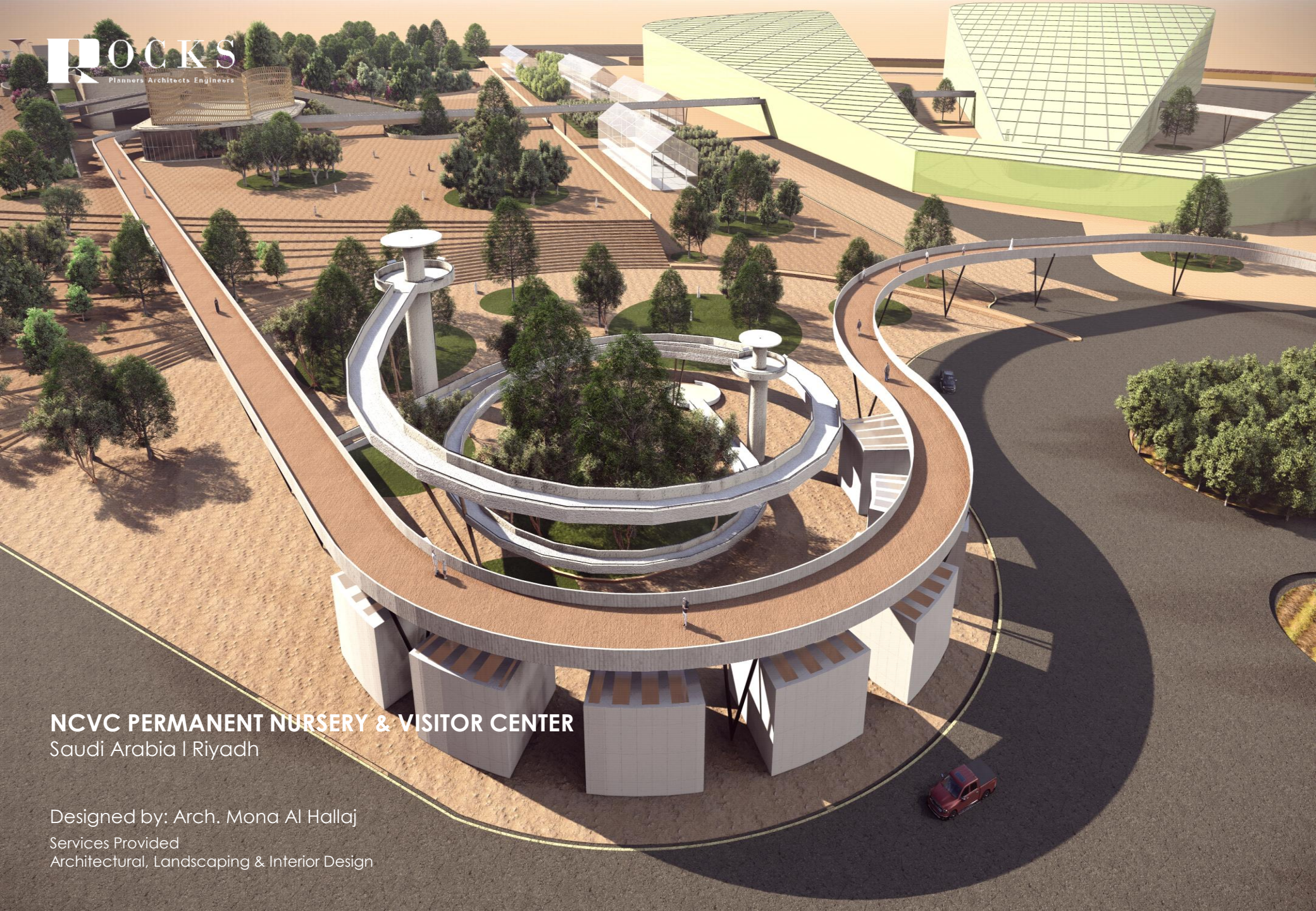


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Visit Centre

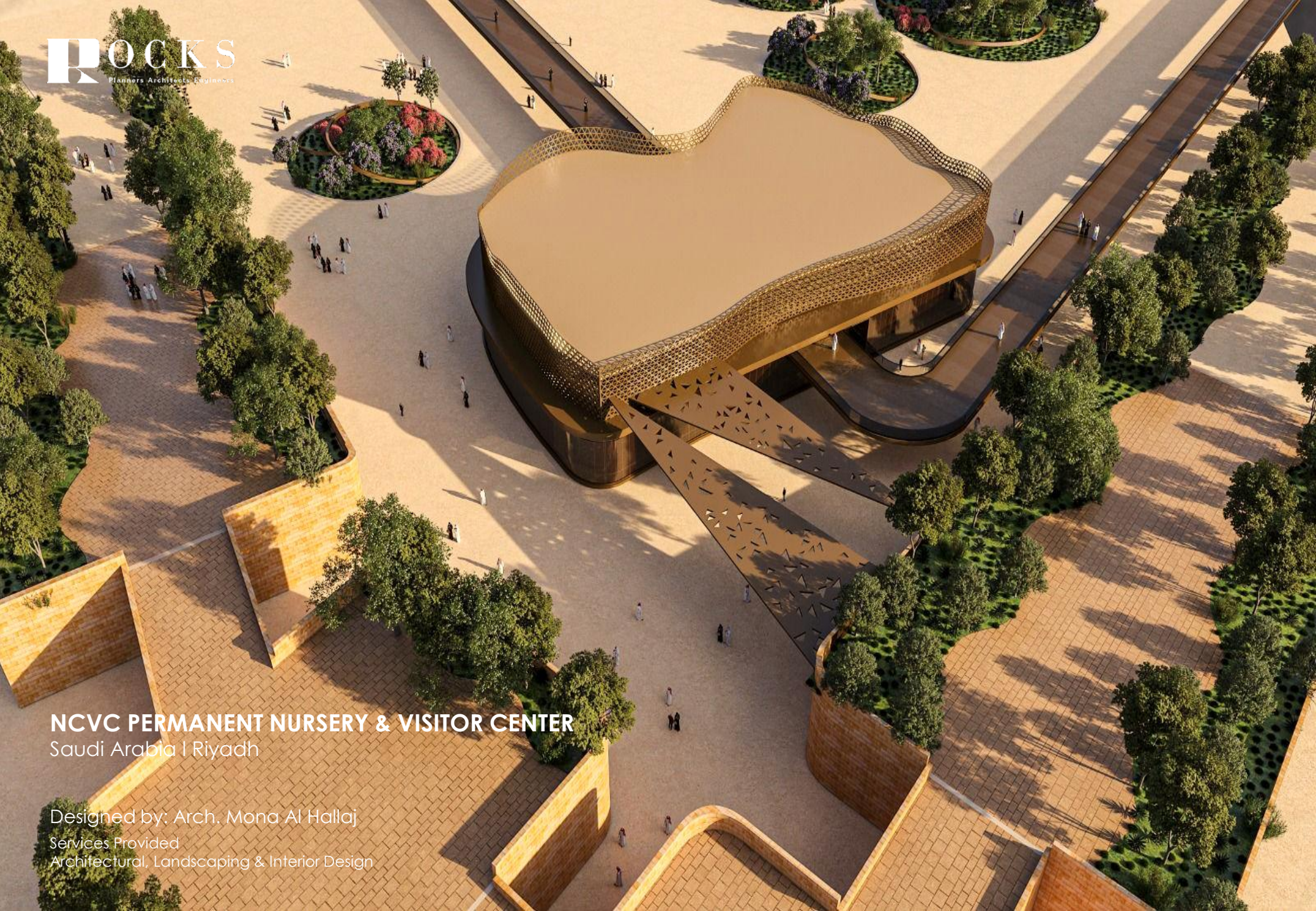
Up

Tour Visitor Bridge



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VISITOR CENTER

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Curtain Glass

Round Glass Planting Boxes

Spiral Ramp

NCVC PERMANENT NURSERY - VISITOR CENTRE

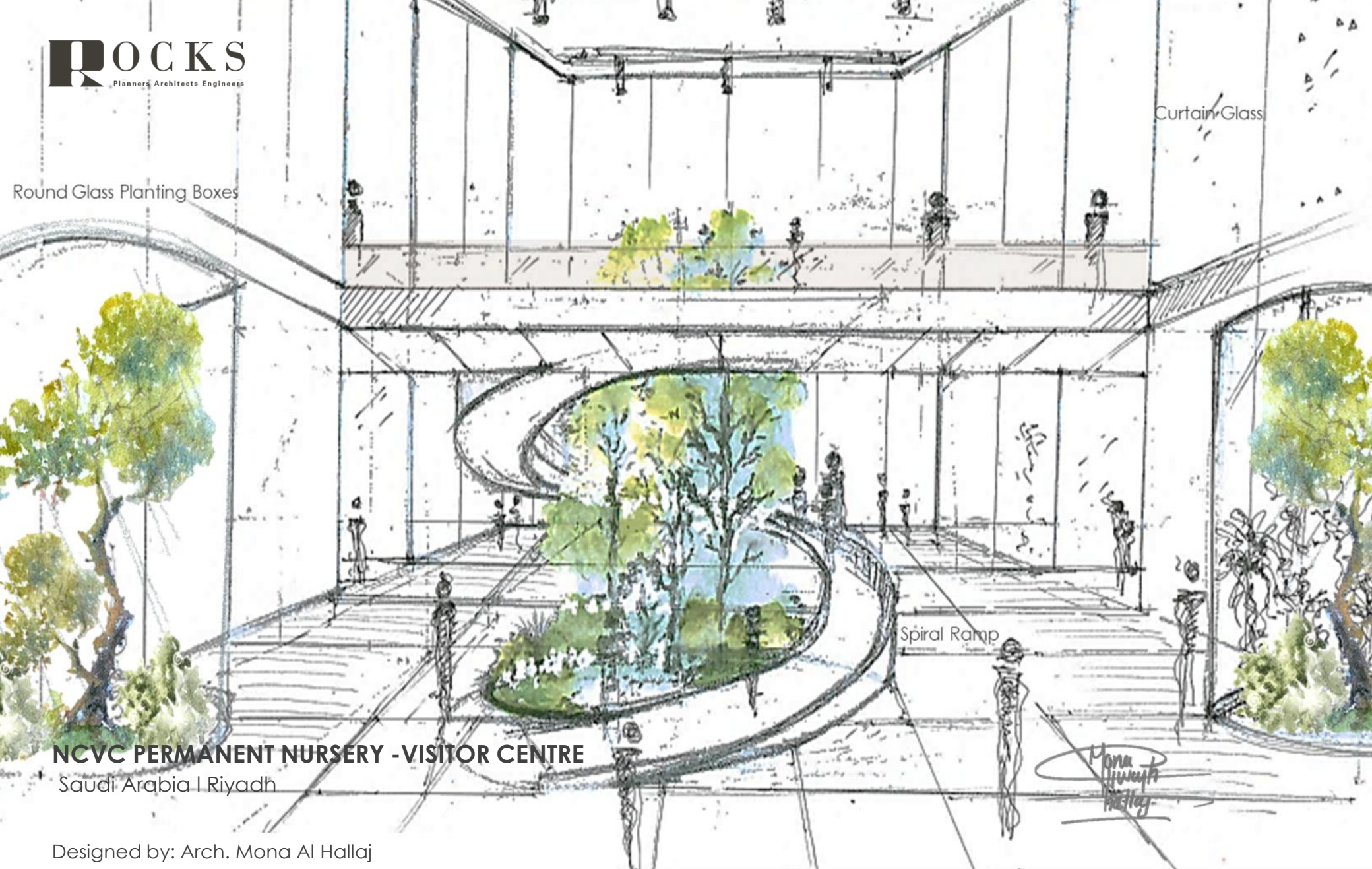
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Mona Al Hallaj



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SPAY & NEUTER

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ASHAAR LANDSCAPE ENHANCEMENT

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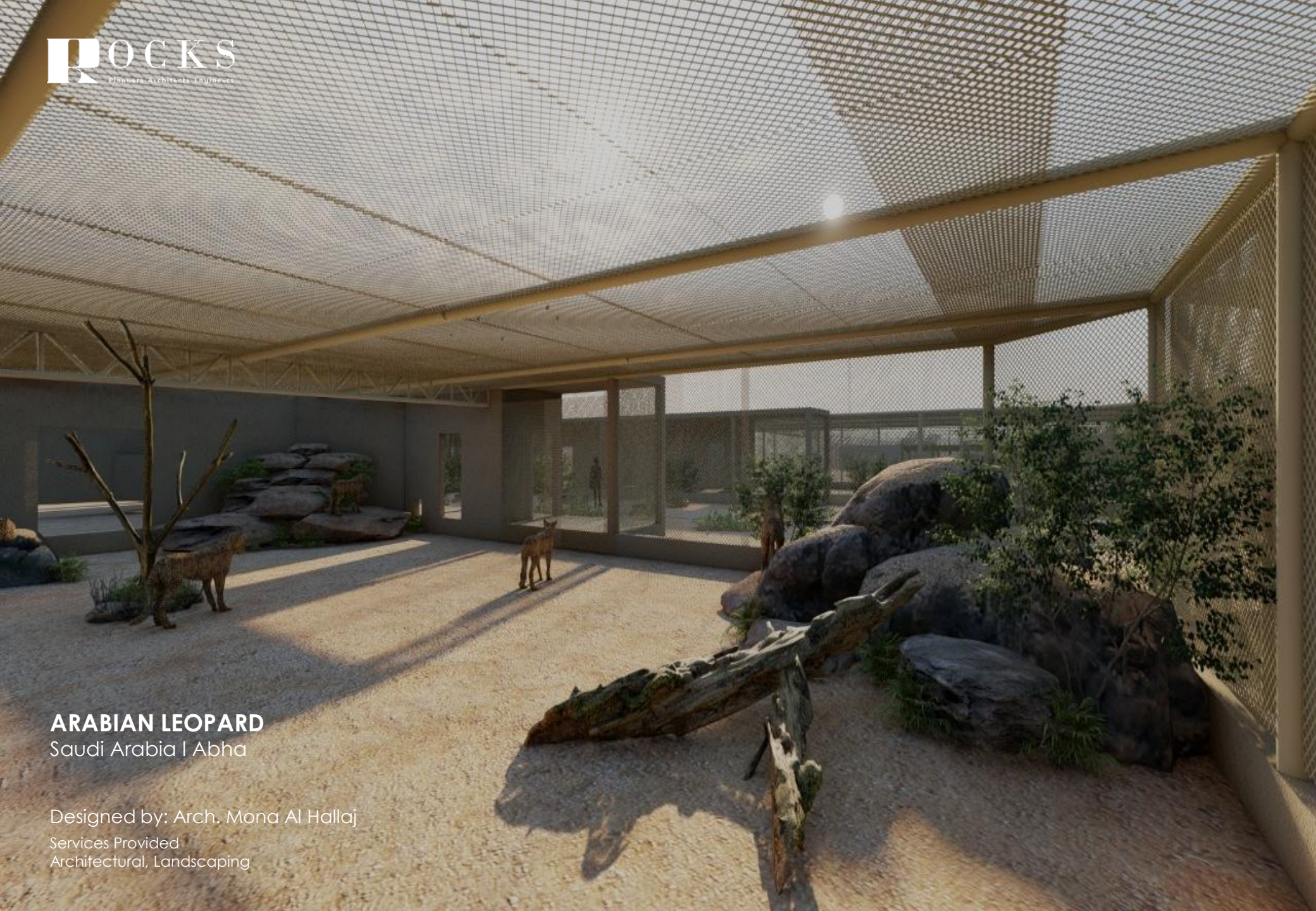


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BOUTIQUE HOTEL GARDEN ENHANCEMENT**
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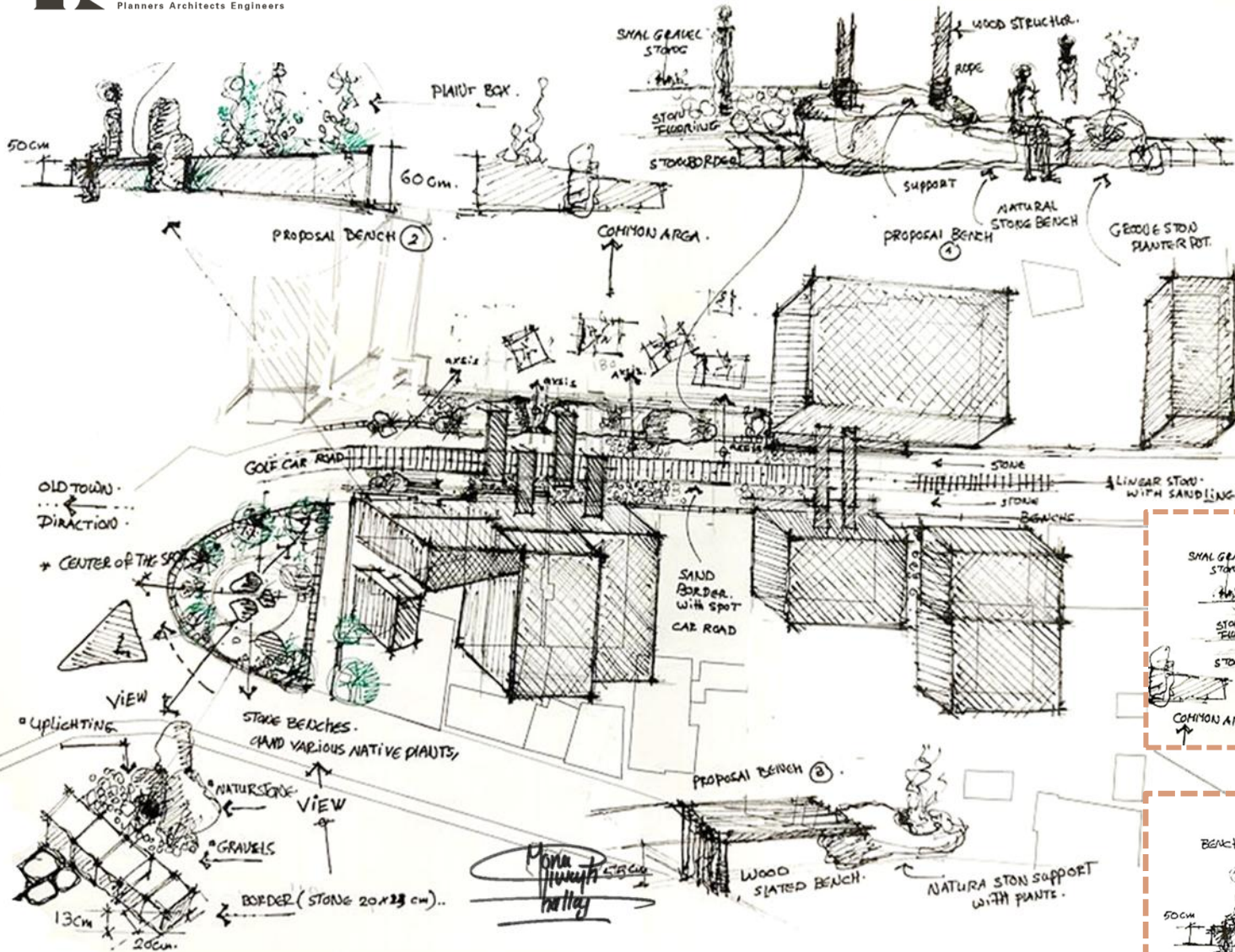
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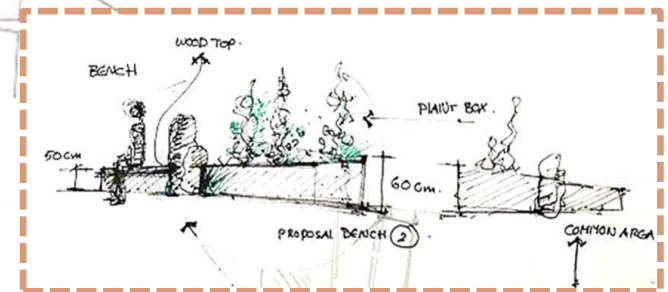
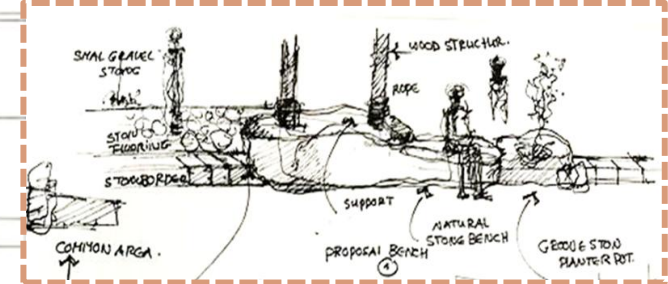
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Design Sketches - Key Plan

Bench Proposals



OLD TOWN – AL JADIDAH ROAD

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OLD TOWN – AL JADIDAH ROAD
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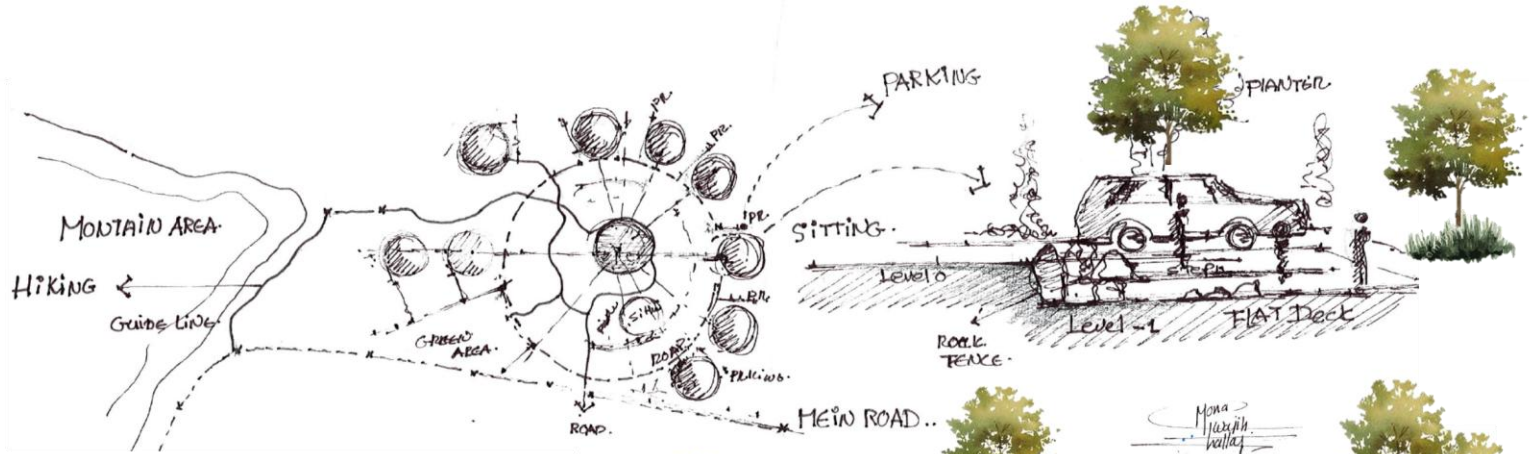


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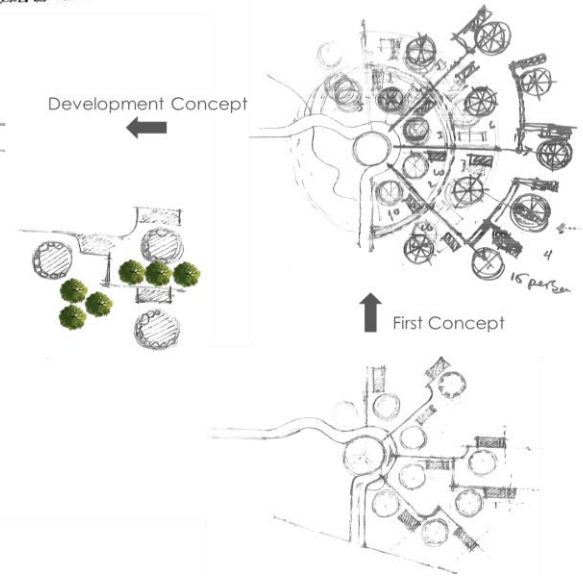
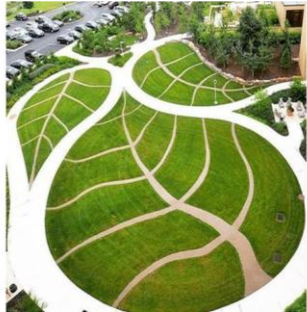
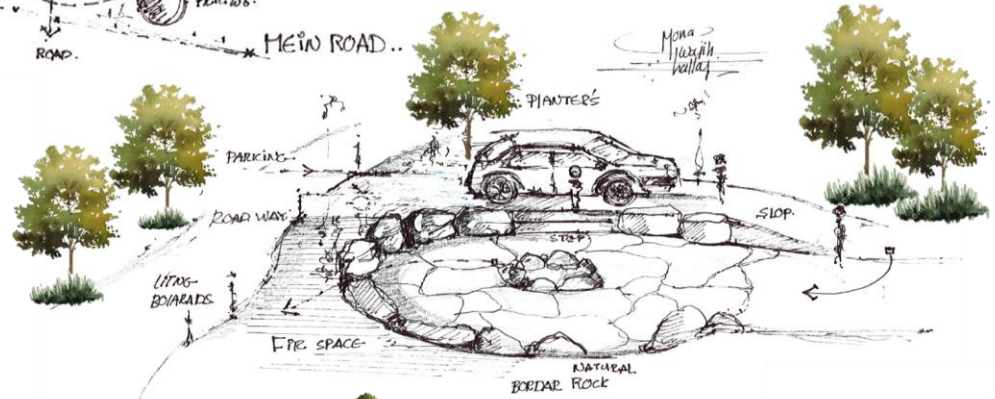
OLD TOWN – AL JADIDAH ROAD
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● Focal Point In The Middle Area

Inspired by reflecting the logo design on the grass shapes



NATURAL RESERVE PROTOTYPES

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Sketch Landscaping

NATURAL RESERVE PROTOTYPES
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Paradise in the Middle of the Sahara
Oasis insantation



Historical Plants



Organic & Natural Inspiration

MOOD DESIGN

Inspiration Design By:
Arch. Mona Al Hallaj

PRIVATE PALACE TERRACE PROPOSAL 1
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PRIVATE PALACE – LOUNG AREA 02
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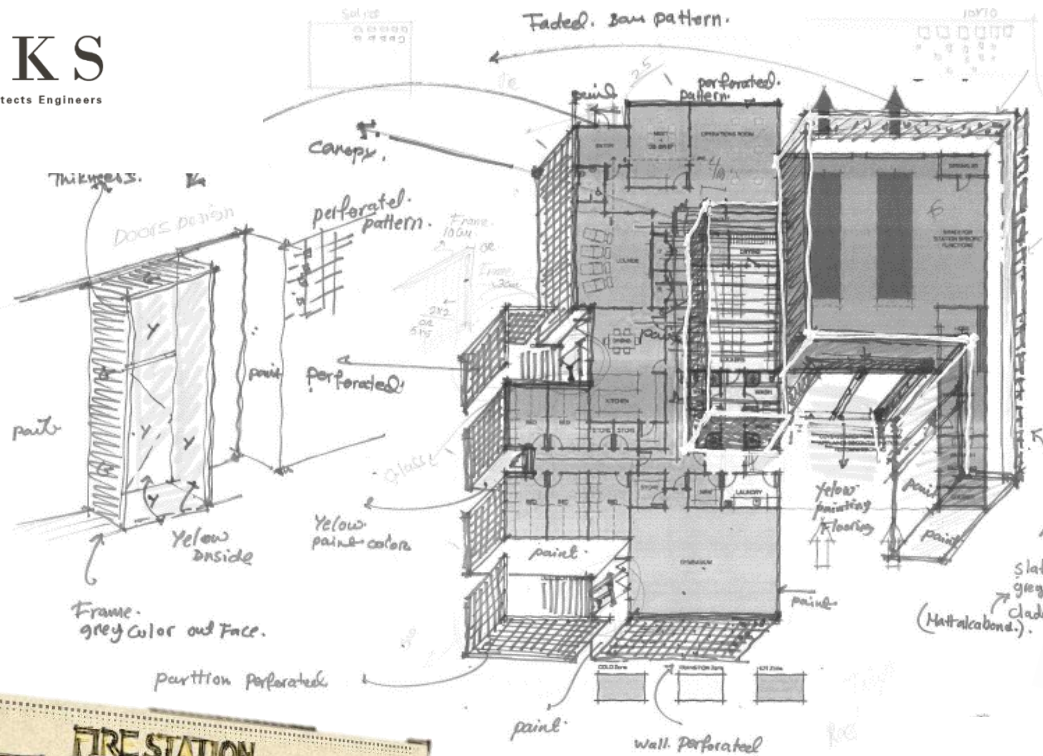
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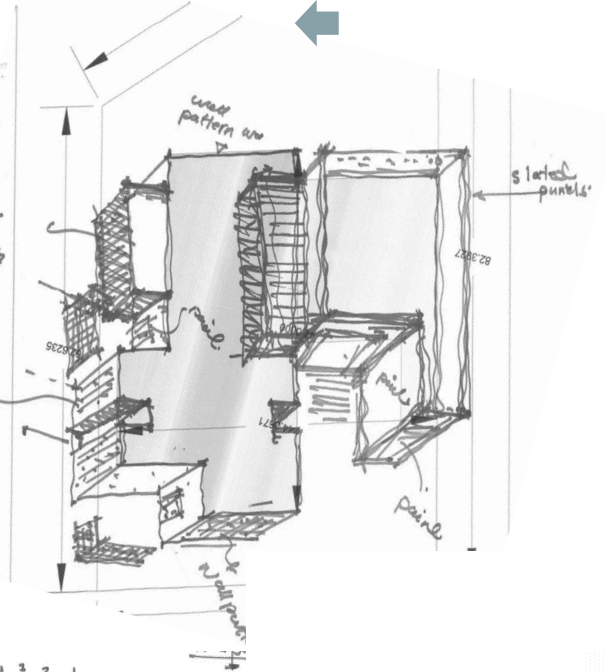


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Architectural sketches



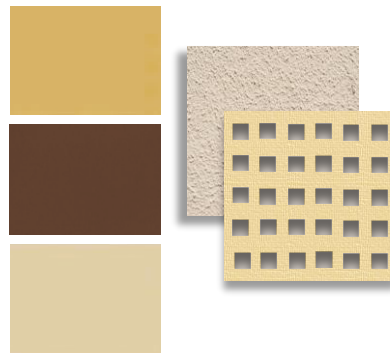
Material Selection

FIRE STATION BUILDING

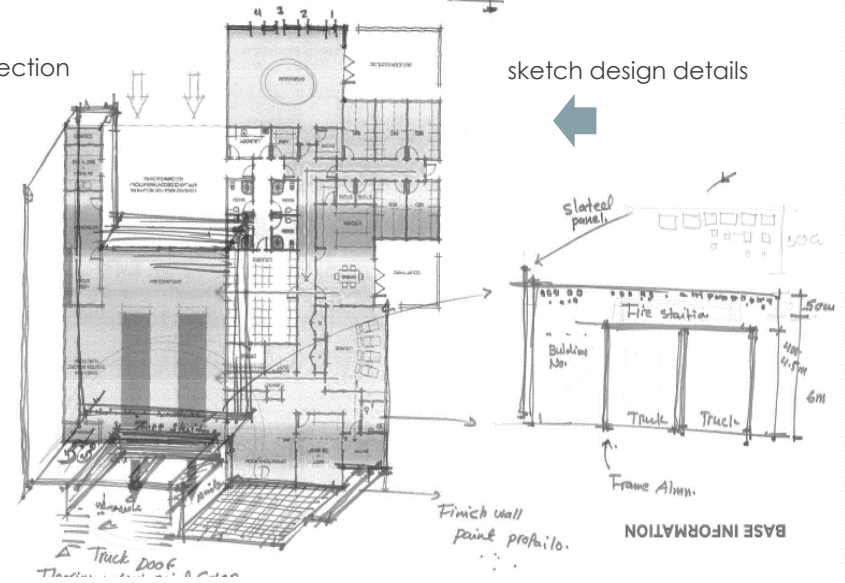
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sketch design details





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NATURE RESERVE BULDING
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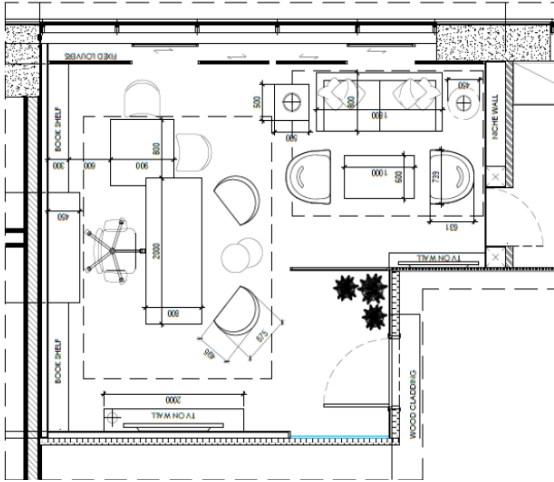
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glossy wood beige color
Meeting table top



Design of meeting table leg

02



Design of Armchair

02



Design of Sofa



Design of Table



01



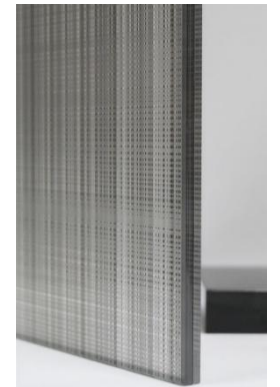
03



02



01



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TRAINING CENTRE & OFFICES NESTLE FACTORY
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A paragraph is a series of related sentences developing a central idea, called the topic.

Nestlé
Good Food, Good Life

Try to think about paragraphs in terms of thematic unity:
a paragraph is a sentence
... supports one
... and one idea a
... for argumen

TRAINING CENTRE & OFFICES NESTLE FACTORY
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PRIVATE VILLA
Saudi Arabia

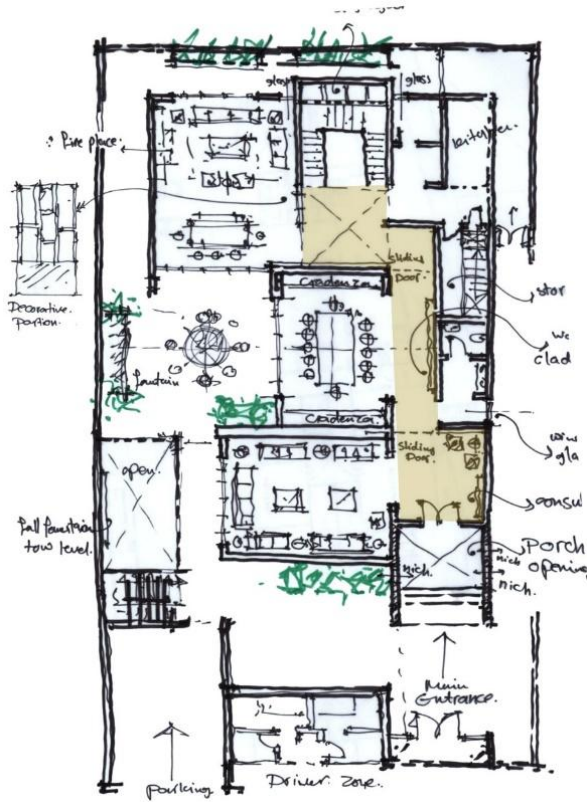
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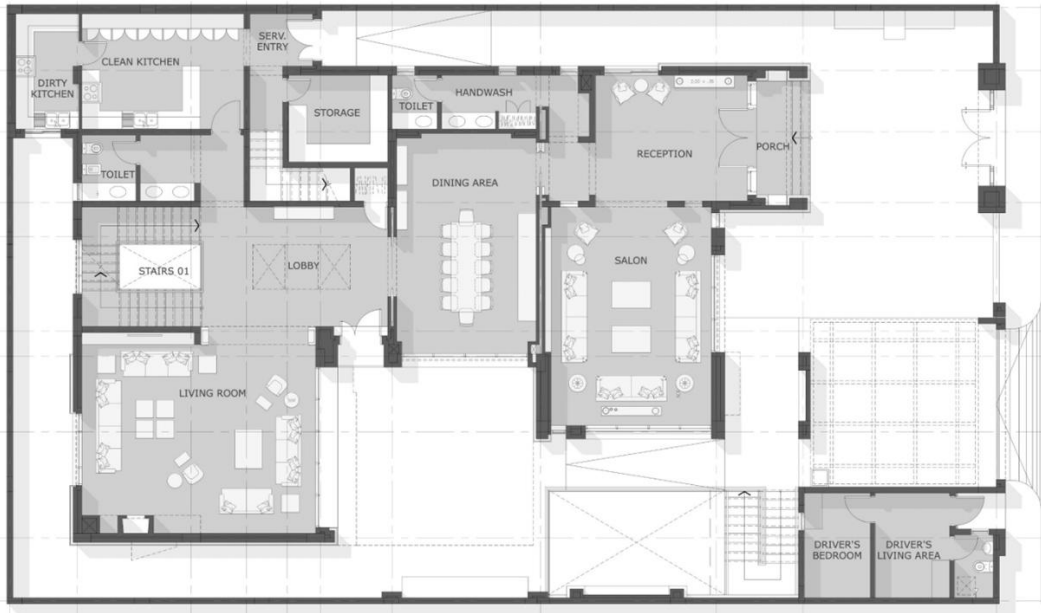


PRIVATE VILLA
Saudi Arabia | Riyadh

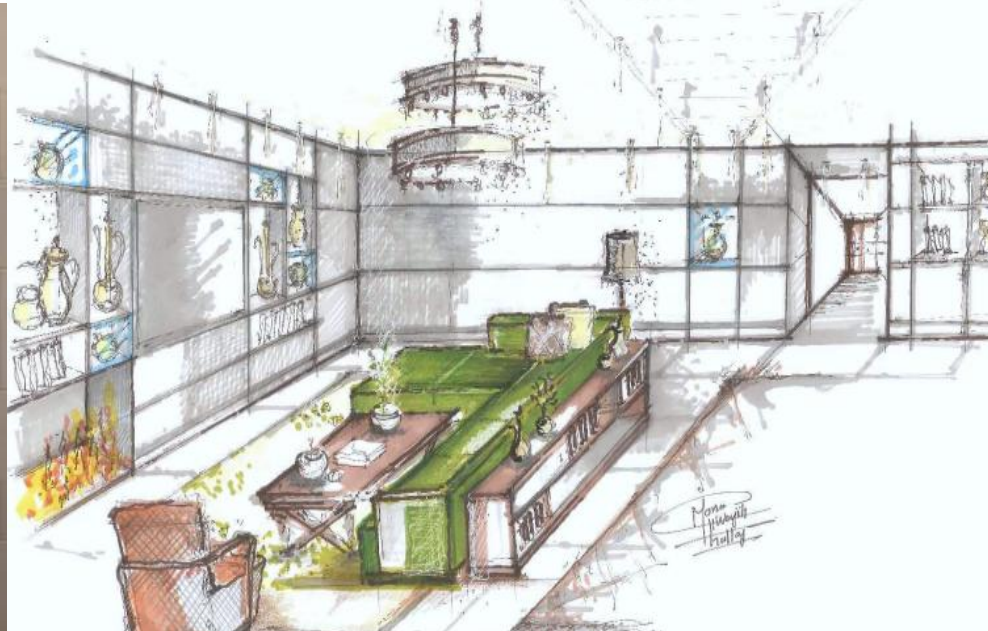
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Furniture Basement Floor

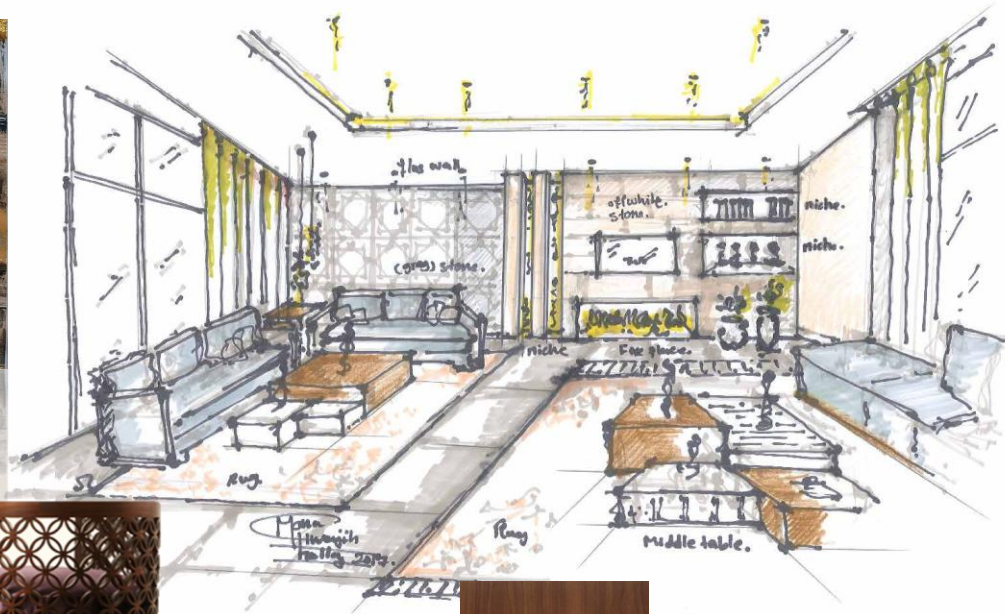
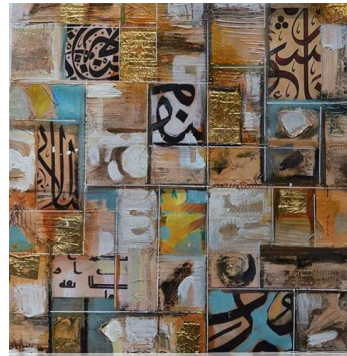
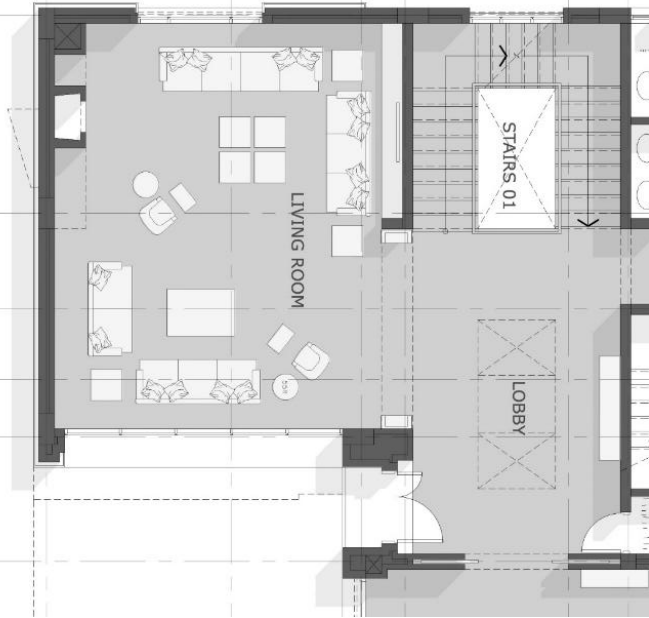


Furniture Ground Floor



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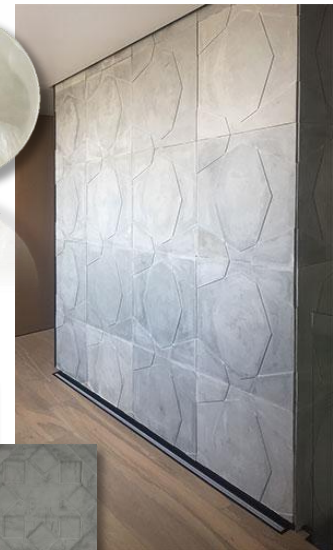
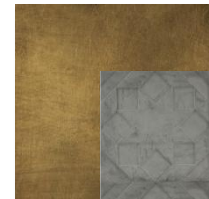


Decorative Feature Wall



Mother Of Pearl

brass

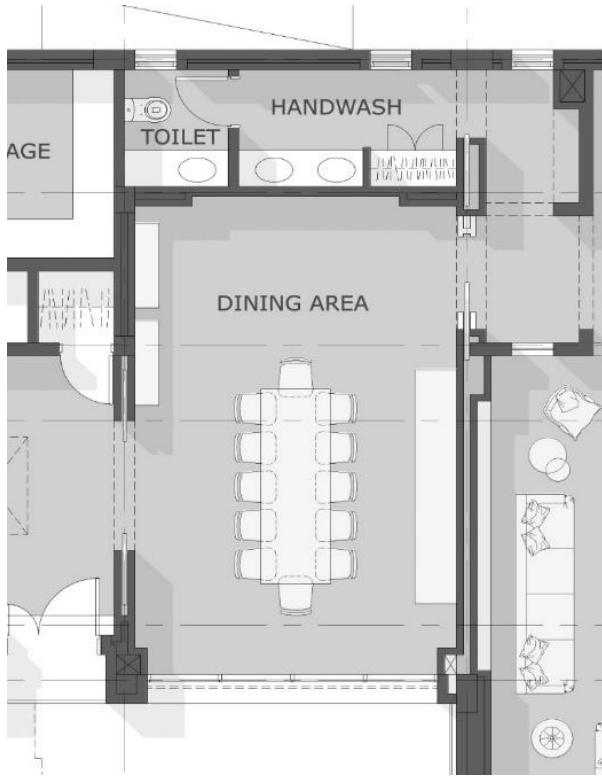


Concrete Islamic Pattern



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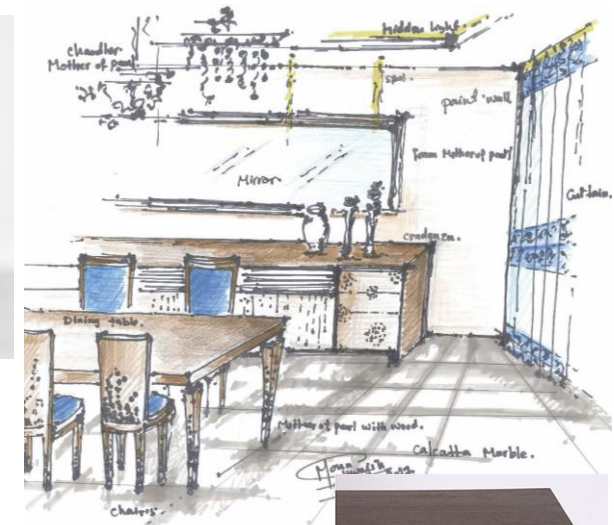
Saudi Arabia | Riyadh

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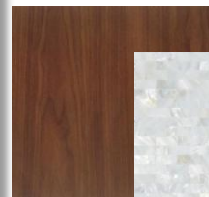
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Dining Table



Oak Wood with Mother of Pearl



Oak

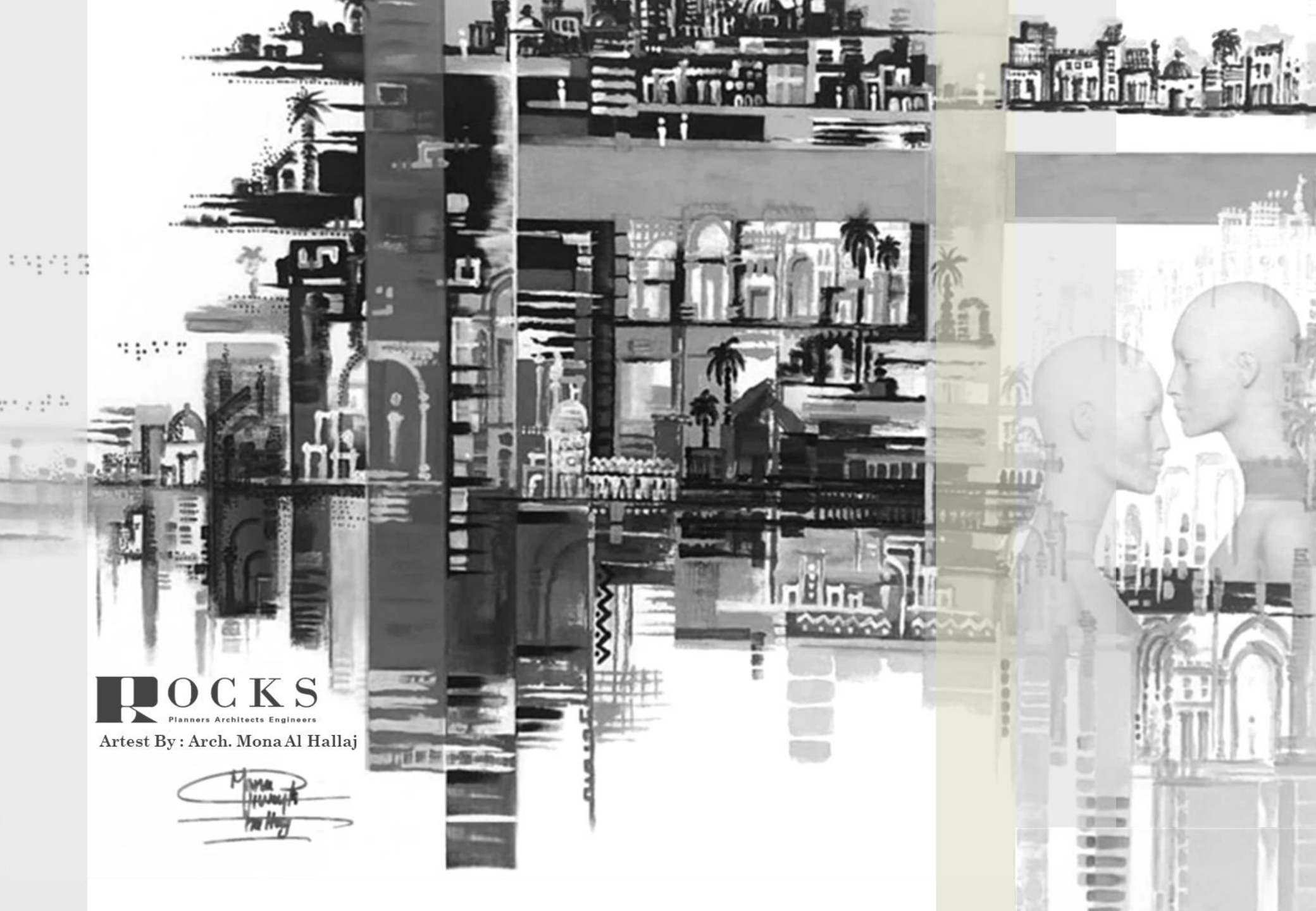


Mother of Pearl



Dining Chairs Fabrics Selection





ROCKS
Planners Architects Engineers

Artist By : Arch. Mona Al Hallaj

Mona Al Hallaj

05 Our Contact Info

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